



NEW PLAYERS 100's

Introducing
Players 100's.
Menthol and Regular

14 mg "tar," 1.1 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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Players
"Yellow Driver"
Chest—1993
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Walls, Rich, Greene, Inc.